

American Canyon Arts Foundation
Annual Membership Meeting, January 22, 2017
Eagle Vines Golf Club

CALL TO ORDER:

President Joseph called the meeting to order at 7:00 p.m. He welcomed the members and local dignitaries, including Council members Kenneth Leary and Mariam Aboudamous. He also welcomed charter ACAF members Fran Lemos, Joan Bennett, Rob DaSilva and Mary Winters.

QUORUM

2016 Members Present: Mark Joseph, President; Lynn Dykstra, Secretary/Treasurer; Chris Tennyson, Immediate Past President; Board members Robert Johnson, Jonette McNaughton, Joey McNaughton, Ari Hood, Gloria Fouts, Roberta Labaw and Arvind Nischal; and the following members: Ken Leary, Carolyn Patricia Scott, Francois Bowlby, Patti Krueger, and Fred Morse.

With 15 members in attendance, and 26 overall, we had a quorum of over 10%. This was sufficient to conduct the noticed business items.

BUSINESS SESSION

- 1. Annual Report:** President Joseph distributed the 2016 Annual Report and highlighted some of the significant points: that membership jumped almost 25% over last year, with 88 members; that our financial condition improved to the point that we increased our charitable giving from \$600 to over \$3000; and that we produced or developed several new programs, such as the ARTwalk at the Plaza, Friday Night JAM and the upcoming Arts and Culture Program.
- 2. Election of the Board of Directors:** President Joseph announced the proposed new Directors for 2017 (whose term of office would end December 31, 2018): **Mark Joseph, Roberta Labaw, Jonette McNaughton, Robert Johnson, Joey McNaughton, Patti Krueger and Fayza Hamid.** The following Directors would continue to serve the balance of their two-year term (until December 31, 2017): **Chris Tennyson, Ari Hood, Gloria Fouts, Arvind Nischal and Lynn Dykstra.** There are three vacant positions that could be filled by the Board of Directors at a later date. **Lynn Dykstra moved, and Arvind Nischal seconded, the motion to elect the above seven Directors for the terms so noted. Motion passed unanimously.**

CHARTER MEMBER REMEMBRANCES

The four Charter Members discussed their recollections about the early years of the Foundation, and to the extent that we had two of the original Council Members (Joan Bennett, Keith Winters), we also talked a little about the early years of the City. Rob DaSilva gave a history of how the new City Manager, Ron Kiedrowski, had worked with community members to form the Foundation and the hopes that one day the Foundation could be a catalyst for both economic opportunities (think major Art Festival) and to develop a better sense of community with the support of the arts.

The meeting adjourned at 8:00 p.m.

Minutes submitted by Mark Joseph, President, 1/26/2017

American Canyon Arts Foundation
Board of Directors Meeting Minutes –Annual Retreat, January 29, 2017

CALL TO ORDER: President Joseph called the meeting to order at 10:05 am, at the Fairfield Inn & Suites, 2800 Broadway, American Canyon.

1. **Board Members Present:** Mark Joseph, President, Lynn Dykstra, Vice-President, Jonette McNaughton, Secretary/Treasurer, Ari Hood, Patti Krueger, Arvind Nischal, Gloria Fouts, Robert Johnson, Roberta Labaw, Directors
Board Members Absent: Chris Tennyson, Fayza Hamid, Joey McNaughton, Directors
Members/Guests Present: None

PRE-MEETING AGENDA

1. Mark reported that he met with Patti Krueger and reviewed the roles and responsibilities of a Board Member, and gave her a copy of the Board of Directors Manual.

RETREAT AGENDA

1. **Selection of Officers:** After discussion, *Patti motioned and Arvind seconded, a motion to select Mark Joseph as President; Lynn Dykstra as Vice-President and Jonette McNaughton as Secretary/Treasurer.* Since Mark remained as President, Chris Tennyson would also remain as the Immediate Past President. Motion approved unanimously.
2. **Business Items:**
 - a. **Oil Paint Offer:** The Board discussed the idea of purchasing oil paint from Pygmalion's Art Supplies, Indiana. Gloria explained that she knew the owner and he was willing to sell the paint to us at \$1.00/tube. It normally retails for \$8.95 or more. The idea was that we would purchase as much as three different colors and sell them as a package for \$20/3 tubes or \$7/tube. The tubes would also have the Foundation's logo and this would be more of a promotional/marketing opportunity for us, rather than a fund raiser, although we should make a few dollars. Also, the paint lasts several years, so there was no concern about any losses. *Roberta motioned and Lynn seconded, that we authorize \$100 to purchase the oil paints, and to direct Gloria to work with Pygmalion's on the details, such as shipping costs, using our logo, etc.*
 - b. **City's Summer Activity Guide:** Mark reported that the City was offering us a quarter page ad for their Summer Guide. This would cover the period of May-September. After discussion, the Board felt that a generic ad for the Foundation was the best option for now.
3. **Review 2016 Work Plan:** Mark handed out the annotated Work Plan, which included a brief summary of the accomplishments we achieved over the last twelve months. He noted the only two areas we did not address was incorporating (just did not get a chance to tackle this project) and field trips/workshops (although we offered some field trip opportunities in the Spring).
4. **Review and Develop a Work Calendar for 2017:** The Board reviewed the various projects and events for 2017. Below is a summary of Committee assignments:
 - a. Executive Committee: Mark, Lynn, Jonette and Chris
 - b. Annual Dinner: hold/decide at mid-year
 - c. Membership Drive: hold/decide at mid-year
 - d. Arts in April: Jonette, Gloria, Robert, Roberta
 - e. Arts & Culture: Mark, Arvind (especially as it relates to his Multi-Cultural Day and other events)
 - f. Artist Receptions: Combine with the Welcome Center (and host 3-4 per year)

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- g. Welcome Center Art: Gloria
 - h. Art at the Library: Patti, Fayza (but note that it is not exclusively for student art; and that there is only enough space for 10-15 pieces of art)
 - i. ARTwalk: Jonette
 - j. Friday Night JAM: Brenda Knight (and Mark would confirm that she is still committed).
 - k. Holiday Boutique: Jonette
 - l. Community Events: Roberta, Fayza
 - m. Field Trips: Mariann Humphrey (who has a schedule conflict and cannot attend Board meetings, but is interested in this area)
 - n. Newsletter/Social Media: Mark
 - o. Fund Raising: Patti, Lynn
5. **General Discussion--Recruiting New Directors for the Future:** Due to time, there was no discussion on this topic.
6. **Review annual Budget and how to allocate our charitable giving for 2017?** Mark reviewed the budget reports and the Board agreed we would discuss this at the February meeting.
7. **General Discussion—Where should we be in 20 years?** Due to time, this was not discussed.

The meeting adjourned at noon.

Minutes submitted by Mark Joseph, 2/9/2017

American Canyon Arts Foundation
Board of Directors Meeting Minutes –February 14, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:07pm at the Public Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Jonette McNaughton, Secretary/Treasurer; Gloria Fouts, Fayza Hamid, Ari Hood, Robert Johnson, Roberta Labaw, Joey McNaughton and Arvind Nischal, Directors
Board Members Absent: Lynn Dykstra, Vice-President; Chris Tennyson, Patti Krueger, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – Jonette reported that Dr. Pestana’s office would like to have our members’ artwork displayed. After some discussion, it was agreed that Gloria would handle this request by rotating the art from the Welcome Center to Dr. Pestana’s office.
3. **Member Comments** – None.

CONSENT CALENDAR *On motion by Robert, seconded by Jonette, the consent calendar was approved.*

1. Approve Meeting Minutes for Annual Meeting (January 22, 2017) and Board Retreat (January 29, 2017)
2. Approve Financial Reports for January 2017.

COMMITTEE REPORTS

1. **Arts in April:** Mark received authorization to pay Arts Council Napa Valley \$150 to enter our Art Extravaganza as a part of the Napa Valley Arts in April program. This gives us access to their marketing efforts. He also discussed the need for a third judge and the suggestion was to contact Marc Pandone of Solano Community College. We also need to get the word out about the Call For Art and silent auction items.
2. **Arts & Business:** The consensus was that our ARTwalks are more work than we are getting a return on. The view was that we should not be the lead on this effort.
3. **Arts & Culture:** Mark reported that we received our \$2500 grant from the Arts Council Napa Valley for this new program, so we have \$4750 to work with. He also noted we did not have a lot of time to do anything for Black History Month, and that we should just promote existing events. We would add this to the end of our grant year’s events.
4. **Community Support** (see business #3 below)
5. **Member Services:** Mark noted we have 59 members to date. Gloria brought up the Oil Paint tubes, since she had received the shipment we agreed upon. We agreed to sell the three-tube set for \$20; and individuals for \$7 each. However, they all came in the 3-tube box. Jonette was given one set to test the quality and the different colors that could be made with the three tubes. Joey purchased one set for \$20. We talked about ways of selling them, such as at the Art Extravaganza, or online.

BUSINESS CALENDAR

1. **Adopt the 2017 Budget and allocate funds for charitable purposes:** There was discussion about how to allocate \$3500 for charitable purposes. The Board agreed we should have two \$500 scholarships; include \$500 as a grant for the High School Art Department; and set aside \$500 for Community events, such as the Chalk Art Contest or ArtWalls. This left \$1500 that might be used for additional charitable giving or for internal uses, such as to purchase art panels. *Jonette moved and Robert seconded, a motion to adopt the 2017 annual budget as proposed.*

2. Confirm Committee Appointments and Board Vacancies: Francois Bowlby was recommended to be added as a new board member. **Robert moved and Jonette seconded, to add Francois Bowlby as a board member.**
3. Spring Day Celebration and Literature Event: LaDonna discussed the latest suggestions for the Chalk Art Contest. We would be located in the parking lot of Donaldson Way Elementary, but there would also be professional chalk art artists in the same area, to draw the crowd. This was viewed favorably, since it meant we did not have to build anything new. Roberta also requested that the age groups be 10 and under—most kids over 10 do not appear as interested. We would still have prizes for first, second and third place winners. The date for this event is Saturday, March 25, 2017.

LaDonna also talked about other upcoming events such as the chocolate chip cookie contest and a harp festival. In particular, the Senior Center was hosting a Grandparents & Grandchildren Literature Event, Saturday, May 13, from 10-noon. She needed help with art activities, using a blue color theme. Fayza and Ari agreed to work on this.

4. Changing the day of the Board meetings: Mark reported the Library is open Wednesday evenings, so it's more likely to be in use. However, we could occasionally change the date to Wednesdays. This might increase attendance for some, such as Chris Tennyson, who can't make Tuesday nights.

OTHER BUSINESS/FUTURE AGENDA ITEMS

The meeting adjourned at 8:42pm.

Minutes submitted by
Mark Joseph, President 2/21/17

American Canyon Arts Foundation
Board of Directors Meeting Minutes –March 14, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:20pm at the American Canyon Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Jonette McNaughton, Secretary/Treasurer; Gloria Fouts, Robert Johnson, Roberta Labaw, Joe McNaughton, and Arvind Nischal, Directors
Board Members Absent: Chris Tennyson, Fayza Hamid, Ari Hood, Patti Krueger, and Francoise Bowlby, Directors
Members/Guests Present: LaDonna Christoffersen, Yvette Diaz
2. **Board Member Comments** – Arvind announced the annual Holi Festival of Colors will be Sunday, April 3. He also noted he would provide the powdered colors for the City’s Spring Celebration, March 25.
3. **Member Comments** – LaDonna reported there would be a Bunco Night at the Senior Center, April 1, and a baking contest later on.

CONSENT CALENDAR *On motion by Robert Johnson, seconded by Jonette McNaughton, the consent calendar was approved.*

1. Approve Meeting Minutes for February 14, 2017 Board Meeting
2. Approve Financial Reports for February 2017
3. Receive and File President’s Report for February 2017.

COMMITTEE REPORTS

1. **Community Support (Chalk Art):** Board members went over the details and logistics for the event. Mark said he would print up the forms for the event and get the Walmart Gift Cards; Roberta already has small gift items for all the participants. Gloria, Joey and Jennifer Lockette would be the judges; Fayza would do face painting. LaDonna is still working on professional chalk artists.
2. **Friday Night JAM:** Mark reported that Brenda Knight is planning on producing this annual event, and wanted to kick it off with an all-day progressive party; that is, there would be music and appetizers at the four main retail centers: Napa Junction; Canyon Plaza; Canyon Corners; and Safeway. People would need to go to all four to be eligible for a grand prize drawing. It would highlight the upcoming Friday JAM series and promote local businesses. We would rely on the local restaurants in each shopping center, as well as the bands scheduled to play.
3. **Arts in April Update:** Mark reported that entries seem to be behind last year’s but the deadline was later. The judges are lined up; the local Tourism Improvement Board agreed to pay for David Tomb’s art installation costs (\$1000), but the winery preferred the reception to be on Friday, April 21, and not Saturday. The time would be 5:30-7:30. The Board agreed that first place winners and People’s Choice would receive \$75; Best of Show would receive \$100.
4. **Arts & Culture Update:** Mark reported he met with the Fil-Am Club. We would give them \$1000 of grant funds and they would expand their offerings as part of their annual event in October.

BUSINESS CALENDAR

1. **Annual Volunteer Recognition Ball:** After discussion, the Board nominated Gloria Fouts as our Organizational Award winner for the year; last year’s board members would be nominated for the Certificate of Appreciation.
2. **Purchase Art Panels:** After discussion, the Board agreed to purchase 30, 2’x6’ black wire panels, including the support legs. The cost would be approximately \$1100. This should be sufficient for our annual Art Show, thereby saving us about \$200+ in rental costs. We can easily store

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them at the old Bowling Alley; and they could also be used at the Welcome Center, and possibly as a member benefit (rent them for member artists shows). **On motion by Robert Johnson, seconded by Jonette McNaughton, the board agreed to purchase the panels for \$1100.**

3. Partnership with Nimbus Arts: Mark summarized a meeting he had with Phil Lofaro with Nimbus Arts in St. Helena. Nimbus has a very good reputation for providing art classes for young and old alike, and they are considering opening a new site in the South County, likely in Napa City by the NC Office of Education. The issue is whether ACAF should try to work with Nimbus to provide classes in American Canyon and potentially help our artist members be hired as instructors. This approach is easier for us than trying to run the program. The Board agreed that a partnership with Nimbus should be pursued.

The meeting adjourned at 9:00 pm.

*Minutes prepared by
Mark Joseph, 4/6/17*

American Canyon Arts Foundation
Board of Directors Meeting Minutes –April 11, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:10pm at the American Canyon Public Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Jonette McNaughton, Secretary/Treasurer; Francoise Bowlby, Gloria Fouts, Robert Johnson, Patti Krueger, Roberta Labaw, and Joey McNaughton, Directors
Board Members Absent: Chris Tennyson, Fayza Hamid, Ari Hood, Arvind Nischal, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – Roberta commented that the Chalk Art Contest new site was very good compared to prior years, and hoped we would use that sight again. She also noted we should send a Thank You letter to our judges, even though they are Foundation Members.
3. **Member Comments** – None.

CONSENT CALENDAR *On motion by Jonette, seconded by Joey, the consent calendar was approved.*

1. Approve Meeting Minutes for March 14, 2017
2. Approve Financial Reports for March 2017
3. Receive and File President’s Report for March 2017

COMMITTEE REPORTS

1. Friday Night JAM. Mark reported that Brenda Knight was not going to be able to put together the Kick off “Taste of American Canyon” at the four retail centers in town. She was still planning on producing the Friday Night JAM this fall.
2. Arts in April/Art Extravaganza. There was a lot of discussion on this topic. Mark noted we had 31 artists and 96 entries this year, down from last year. We reviewed the silent auction items received to date; volunteer staffing at the Winery, especially in helping to set up and take down; and other arrangements for the Art Extravaganza, the Arts in April event at the Wetlands and the Director’s Show. Lynn recommended we get a release from the artists so we can use their photo entries for promoting the shows and future marketing efforts.
3. Member Services. We talked about our annual reception at SpringHill Suites. It was agreed we would pick a date in late June, after the remodeling was complete. We also talked about hosting a reception at the Welcome Center, possibly in May. The purpose would be to highlight the art space, but also to recognize the artists that have already shown their art. We also talked about developing a wine and art event—it could be held at the Double Tree’s new patio or at Jamieson Ranch Vineyards.

BUSINESS CALENDAR

1. City Partnership Opportunities. LaDonna reported on several activities being planned by the City and how the Foundation could help. This included the Chocolate Chip baking contest and the Grandparent reading event on May 13. She also talked about the American Canyon Rocks club, in which people paint rocks. This encourages artistic skills and a love of the outdoors. After discussion, the Foundation agreed we should support this new club. ***On motion by Patti, seconded by Roberta, the Foundation agreed to sponsor the AC Rock Club with \$200.***

OTHER BUSINESS/FUTURE AGENDA ITEMS

1. Patti asked to add Visions of the Wild to the May agenda.

The meeting adjourned at 8:30pm

*Minutes submitted by
Mark Joseph, May 5, 2017*

American Canyon Arts Foundation
Board of Directors Meeting Minutes – May 9, 2017

CALL TO ORDER: Secretary/treasurer Jonette McNaughton called the meeting to order at 7:11 pm, at the AmCan Public Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President (arrived late); Jonette McNaughton, Secretary/Treasurer, Gloria Fouts, Fayza Hamid, Ari Hood, Robert Johnson, Patti Krueger, Roberta Labaw, Joe McNaughton, and Arvind Nischal, Directors
Board Members Absent: Lynn Dykstra, Vice-President, Chris Tennyson, and Francoise Bowlby, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – None.
3. **Member Comments** – None.

CONSENT CALENDAR

1. Approve Meeting Minutes for April 11, 2017. **Arvind moved; Robert seconded, and approved.**
2. Approve Financial Reports for April 2017. **Continued to June meeting.**
3. Receive and File President's Report for April 2017. **Jonette moved, Arvind seconded, and approved.**

COMMITTEE REPORTS

1. **Scholarship Update:** Confirmed that the ceremony would be May 18, from 6-8pm. Information on the two recipients, Angela Domingo and Chloe Buntas, was passed around. Jonette McNaughton and possibly Lynn would be there, since Mark had a meeting conflict. The Board wanted to review the Scholarship process at a later Board meeting.
2. **AC Rock Club and Grandmother Literary Event:** LaDonna reviewed the program, that it would held Saturday, May 13, from 10-12. Fayza and Ari would be there, along with other Board members. There will be rock painting and the AC Rock Club would start shortly thereafter. The Foundation donated \$200 to sponsor this program.
3. **Art in the Library:** Patti reviewed the proposal, in which the Arts Foundation would take the lead role in providing art in the AmCan Library. Our main cost would be to pay for the installation of railings for the artwork. **Robert moved and Jonette seconded, to approve the Foundation to run the Art in the Library program at the AmCan Library.**
4. **Visions of the Wild:** Patti briefly reviewed the annual program, planned for September 7-10. The Board continued this matter to June.
5. **Middle East Proposal:** Mark summarized the program, noting this would be our first "Arts & Culture" program event. Tentatively scheduled for Friday, June 16, from 7-9pm, it would highlight Middle Eastern culture and since it would be in the middle of Ramadan, we would have a speaker discuss Islam and Ramadan. The program would conclude with a traditional Arabic dinner. Fayza and Council member Mariam Aboudamous are working on this program, which would be covered under our two grants. After discussion, the preferred location would be the High School Cafeteria. **Patti moved, and Jonette seconded, to approve the program.**
6. **Arts in April Summary and Suggestions for next year:** Mark reported that we made about the same as last year—around \$3100. Due to time, the Board decided to defer discussing next year's plans to June.

BUSINESS CALENDAR

1. **Role of the Arts Foundation and the City's Farmer's Market:** Patti presented her proposal for the Foundation to host a community booth at the weekly Farmer's Market on Sunday mornings. We would invite local artists to show their works and provide demonstrations. Board members

would be there to talk about the Foundation and sell memberships. Any art sales could include a commission for the Foundation. Details and schedules would need to be worked out. **Jonette moved and Arvind seconded, to endorse the idea and to move forward on the program.**

2. Art Contest and Pygmalion Oils: The basic idea would be to let people enter an art contest in which the primary rules are a) they can only use the three colors of our Pygmalion Oils (Rhino Red, Saffron Yellow and Cat Tail Grey). Entry fee would be \$20 for members and \$25 for non-members, which would include the oils. Then, all the entrants would submit their work at a reception in July or August at the Welcome Center. The winner would be determined by the attendees (in effect, a “People’s Choice”). This would help us sell our oils, encourage people to attend the reception at the Welcome Center (which would also be to recognize the artists that have shown over the last several months), and it could be fun! We would need to work out the details, including all relevant dates, a Call For Art and flyers to promote the event. We could sell entries at the Farmer’s Market. **Patti moved and Jonette seconded, to endorse the contest.**
3. SpringHill Suites Reception: Mark confirmed that Best of Show, Vincent Connors, would have his work there (but couldn’t attend) as well as People’s Choice, Misuk Goltz. The date was set for Thursday, June 22, from 5-7pm.
4. Clean up day at the Storage Building: The Board deferred this to the next meeting.

OTHER BUSINESS/FUTURE AGENDA ITEMS

The meeting adjourned at 9:11 pm.

Minutes prepared by Mark Joseph and Patti Krueger

May 26, 2017

American Canyon Arts Foundation
Board of Directors Meeting Minutes – June 13, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:20pm at the City's Senior Center, 2185 Elliott Drive (We did not get keys to the Library Meeting Room in time)

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Jonette McNaughton, Secretary/Treasurer; Gloria Fouts, Fayza Hamid, Robert Johnson, Patti Krueger, Roberta Labaw, Joey McNaughton, Directors
Board Members Absent: Chris Tennyson, Françoise Bowlby, Ari Hood, Arvind Nischal, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – Roberta noted that the Foundation was acknowledged in the latest edition of the MarketPlace Magazine. Mark thanked LaDonna for being able to let us use the Senior Center for the meeting, since he forgot to get the key for the Library meeting room!
3. **Member Comments** – None, but see below.

CONSENT CALENDAR *On motion by Jonette, seconded by Fayza, the consent calendar was approved.*

1. Approve Meeting Minutes for May 9, 2017
2. Approve Financial Reports for May 202017
3. Receive and File President's Report for May 2017

COMMITTEE REPORTS

1. **Arts & Culture program:** Mark emphasized that we needed to be at the High School by 6:15 to help set up. Otherwise, we are getting a good response and things are working very well. There were some concerns about security, so Mark said he would check with our Police Chief.
2. **Friday Night JAM:** Nothing new to report.
3. **Community Support:**
 - a. **Art in the Library:** Patti reported that ACAF would run the program, subject to Library regulations. Art sales are not allowed, although arrangements could be made outside the library; we could rotate the art every quarter, rather than monthly. Patti needed to get a cost estimate for the hanging system. The board felt we could use this venue to highlight our student artists, although not exclusively.
 - b. **Farmer's Market:** We agreed to be at the market on July 9 & 16. We would highlight the AmCan Rocks program, promote our Pygmalion Art Contest and membership. We would also invite a crafter or two inside our booth.
 - c. **Visions of the Wild:** We talked about hosting a Chalk Art event by the Vallejo "Visions" unit. It would be at the Farmers Market, September 10, from 9-1pm. The chalk art would be in the Donaldson Way parking lot—the same location as our own Chalk Art Contest. This might also be another opportunity to promote ACAF.
 - d. **Fourth of July:** No one wanted to develop another ArtWall, because of the effort involved and the lack of artistic sincerity associated with the kids who painted! However, the Board agreed that hosting a rock painting activity would be good, and that would also get us a chance to promote our Art Contest and membership. Mark would get the booth space, as part of his sponsorship of the City's Event.
 - e. **AC Rocks:** LaDonna thanked the Foundation for sponsoring this program, and asked if we would help at an event to highlight the program. It would be August 5, from 10-11:30am, at the Senior Center. We would also get to make a pitch for the Foundation.

BUSINESS CALENDAR

1. **Fourth Annual SpringHill Suites reception:** Mark noted he would bring some panels from storage; and that we needed to get there around 4pm to help set up. Misuk would be there, but Vincent couldn't make it. Mark would get some of Vincent's art and bring it to the Hotel.
2. **Approve the Pygmalion Art Contest rules:** The Board endorsed the basic outline of the contest. Members would pay \$20; nonmembers \$25. They would get the three oils and could paint any theme, providing it only used the three colors. There was discussion about how to track and control the artwork, once it was submitted on the Artist Reception day (August 18). The winner would be selected by the people attending the reception ("People's Choice" format). The winner would receive the \$40 gift certificate from LaStrada and a bottle of JRV wine. Mark would develop a flyer and get it on Facebook and our website.
3. **Schedule a Cleanup Day:** The Board decided this should happen in the Fall.

OTHER BUSINESS/FUTURE AGENDA ITEMS

1. The Arts in April de-briefing would be scheduled for the July meeting.
2. Lynn ended our meeting with a story about an animal rescue.

The meeting adjourned at 9:00pm.

Minutes submitted by
Mark Joseph, President 7/5/17

American Canyon Arts Foundation
Board of Directors Meeting Minutes – July 11, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:20 pm at the American Canyon Public Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice President; Jonette McNaughton, Secretary/Treasurer; Ari Hood, Robert Johnson, Patti Krueger, Roberta Labaw, and Joey McNaughton, Directors
Board Members Absent: Chris Tennyson, Francoise Bowlby, Gloria Fouts, Fayza Hamid, and Arvind Nischal, Directors
Members/Guests Present: None.
2. **Board Member Comments** – Roberta thanked everyone who helped at the Fourth of July event, especially the McNaughton's, since they weren't planning on being there.
3. **Member Comments** – None.

CONSENT CALENDAR *On motion by Lynn, seconded by Patti, the consent calendar was approved.*

1. Approve Meeting Minutes for June 13, 2017.
2. Approve Financial Reports for June 2017. Mark reviewed the budget reports and highlighted the fact that we have over \$11,000 in available cash.
3. Receive and File President's Report for June 2017.

COMMITTEE REPORTS

1. **Community Support:** **a) Farmer's Market**—Patti noted we could handle two crafters, and we needed a tip jar. There are two dates in July, and we talked about dates in August. Cherol Okrassa would be our artist. We also have our AmCan Rocks on display, but we need to get more of the labels from the City. **b) AmCan Rocks**—We will make a few remarks about the Foundation, and then help with any of the kids who want to paint rocks. The City will provide the rocks and paint, we just need some volunteers. Mark noted he would be out of town that weekend, and Patti offered to make the brief remarks. Jonette and Roberta planned on being there. If we do any more AmCan Rocks, we need bigger rocks!! **c) Pygmalion Art Contest/Reception**—We talked about the reception and hoped the Chamber could find us a winery to donate the wine and we would cover the food. We have sold enough entries to cover the cost of the oils—any future sales would go towards the reception.
2. **Arts & Culture:** The next three events planned are the Latino Heritage Celebration, September 24 at the Farmer's Market; the Filipino Cultural Event October 14 at the Community Gym (partner with the FilAm Club of AC); and then Arvind's Multi-Cultural Event on October 21, also at the Gym. It was suggested we should have a table at the Filipino event, since we will be a major sponsor.
3. **Friday Night JAM:** Mark noted he needed to talk to Brenda regarding the status of this program.

BUSINESS CALENDAR

1. **Consider Changes to our Scholarship Program:** After discussion, the Board decided on the following. First, we will keep the two, \$500 scholarships. Second, ACAF will interview and select the winners, although we wanted to rely on the School's application form and recruitment process. The Board felt this would give us a better connection with the students, especially over time. On the criteria, we felt the only requirement would be a graduating Senior who wants to pursue a career in the arts. The Board noted that since we would select the winners, we could internally consider any other appropriate factors, such as whether they lived in American Canyon, financial need or other community service. Lynn agreed to be in charge of this program next year.

2. Critique of the 2017 Art Extravaganza: After discussion, the following suggestions/changes should be made for next year's Art Extravaganza.
 - a. We need to create three committees, with a chair for each—**Show Production**. Managing the show itself (includes securing the judges and site; developing the Call For Art, hanging the art, etc.) **Silent Auction**. In charge of soliciting donations, determining the values and minimum bids, sending out thank you letters to the donors, possibly includes soliciting sponsors for the event. **Promotions**. Marketing and promoting both the Call For Art and then advertising the show itself. Includes press releases, Facebook posts, etc.
 - b. Survey our artists. Even though it's a few months late, the Board thought it was still a good idea, and it might even be a good way of reminding them about the upcoming event.
 - c. Entry Fees. The board wanted to compare other shows in the area and what they were charging. We didn't want to be at the top end of the fee range.
 - d. Digital Entries and related items. The board liked the digital entry and noted there weren't that many problems. We needed to add dimensions to our entry form, and we would help artists take photos on an "as needed" basis (and not schedule anything). We would work on the digital specifics (how many pixels, file size, etc.) It is important to note that the bigger the file size, the better you can evaluate the photo. We would also create a PowerPoint for the judges to use in the initial "pass/fail" process. This would make it easier for the judges.
 - e. Number of Media Categories. This will always be a challenge. Oil/Acrylic still gets many entries, so the Contemporary/Traditional split makes sense. We also talked about splitting photography into Black/White and Color. Sculpture is still a challenge to attract, but we wanted to still work on getting a better turnout here (possibly going to the local college art classes).
 - f. Art at the Winery. Assuming we continue to use Jamieson Ranch Vineyards, we will continue to have most of the art in the bottom room, *but we should include a limited number of pieces on the main floor*. Mark also noted discussion with the winery suggest we can probably continue to be there, but we won't get as much hospitality (we may pay for the appetizers and wine will be \$5/glass).
 - g. Milestones are critical to properly plan the event, and would be developed for each show.
 - h. Director's Show. We noted that many artists still felt it was a consolation show; it was more work for us; and at least this year, we could get at least one work from each artist in the main show. We noted we could still use artwork not included in the Extravaganza for "pop up" art shows at hotel lobbies or other sites.
 - i. We still want to use the Arts in April theme, but felt the City's Earth Day event wasn't the right fit for us. Mark suggested we could work with the Arts Council Napa Valley for better ideas.
3. Clean up party: We discussed the need to buy a filing cabinet and one or two utility racks, and then we could better clean up and organize the storage area. There should be plenty of space. The Re-store store in Fairfield (managed by Habitat for Humanity) was a suggested site for the equipment.

OTHER BUSINESS/FUTURE AGENDA ITEMS

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1. We talked about art at the Library. Patti would get the cost estimate to install the railings to hang the art. We also talked about whether to join the Chili Cook off this year. Someone would need to cook five gallons of chili, and the cost would be \$50 to enter. No decision was made.
2. Future topics: We need to talk about a Holiday Boutique in December; the Annual Dinner in January (and who our guest speaker should be); and the possibility of a Halloween themed fund raiser (cocktail party?)

The meeting adjourned at 9:20pm.

Minutes prepared by

Mark Joseph, President, 8/1/2017

American Canyon Arts Foundation
Board of Directors Meeting Minutes – August 8, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:10 pm, at the American Canyon Library, Public Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Jonette McNaughton, Secretary/Treasurer; Françoise Bowlby, Gloria Fouts, Robert Johnson, Roberta Labaw, Joey McNaughton, Directors
Board Members Absent: Chris Tennyson, Fayza Hamid, Ari Hood, Patti Krueger, Arvind Nischal, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – Roberta noted that she purchased material that helps with painting rocks and requested to be reimbursed (approximately \$23) It was approved. Jonette asked if we wanted to sponsor a piano painting, for approximately \$800. The consensus was the cost was too high.
3. **Member Comments** – LaDonna thanked the board members present at the AmCan Rock painting day at the Senior Center.

CONSENT CALENDAR *On motion by Robert, seconded by Jonette, the consent calendar was approved.*

1. Approve Meeting Minutes for July 11, 2017.
2. Approve Financial Reports for July 2017.
3. Receive and File President's Report for July 2017.

COMMITTEE REPORTS

1. **Community Support:** On Farmer's Market, it was noted that Patti was handling this and that she had 2-3 crafters and artists who would be at the Market. There was discussion about AmCan Rocks and that there weren't many people that showed up for the event.
2. **Member Services:** We talked about final plans for the Pygmalion Art Contest and Reception. The Foundation would provide the food and we would try to find a winery to pour.
3. **Arts & Culture:** Mark commented on the challenges of organizing the Latino Heritage Event without Brenda Knight's help, but it was still planned for September 24 at the Farmer's Market. The Filipino Event was scheduled for Saturday, October 14 and Arvind's Multi-Cultural Event was October 21.

BUSINESS CALENDAR

1. **Appoint members to the Art Extravaganza Committees.** After discussion, Jonette, Roberta, Robert, Gloria and Françoise would be on the Show Curation Committee. Lynn would serve on the Silent Auction and Sponsorships Committee. We did not have any offers for the Market & Promotions Committee.
2. **Status of Friday Night JAM.** The Board felt we should cancel the event for this year, since Brenda was not able to produce it.
3. **Update on Art in the Library:** With Patti absent, this item was continued to next month.
4. **Halloween Themed Event:** The feeling was this might be a good idea for next year, and LaDonna noted she has extensive Halloween Decorations! She would be willing to work with Patti.
5. **Holiday Boutique:** The consensus was that we needed to get the same space in the Safeway Shopping Center, but we should try to pay less in rent. Mark said he has voice messages into the Credit Union but no response. Arvind may also be able to help, since his business is next door. We would charge a 30% commission on any sales; we would promote the event better and start earlier; and lastly, we needed more variety of crafts items.

OTHER BUSINESS/FUTURE AGENDA ITEMS

1. Annual Membership Dinner Meeting: It was agreed that we should use LaStrada this year, and start looking for a good guest speaker.

The meeting adjourned at 8:42pm.

Minutes submitted by
Mark Joseph, 9/9/17.

American Canyon Arts Foundation
Board of Directors Meeting Minutes – September 12, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:24pm, at the **American Canyon Senior Center.**

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Jonette McNaughton, Secretary/Treasurer; Gloria Fouts, Robert Johnson, Patti Krueger, Roberta Labaw, Joey McNaughton and Arvind Nischal, Directors
Board Members Absent: Chris Tennyson, Francoise Bowlby, Fayza Hamid, Ari Hood, Directors
Members/Guests Present: LaDonna Christoffersen
2. **Board Member Comments** – **Patti** thanked Board members for helping with the Visions of the Wild event, including Joey, Jonette, Roberta and Mark. The Board approved the request to reimburse Rebecca, the face painter, the \$20 that was raised at the event. **Mark** thanked LaDonna for letting us use the Senior Center, since the Library's key did not work.
3. **Member Comments** – None.

CONSENT CALENDAR *On motion by Jonette, seconded by Joey, the consent calendar was approved.*

1. Approve Meeting Minutes for August 8, 2017
2. Approve Financial Reports for August 2017
3. Receive and File President's Report for August 2017

COMMITTEE REPORTS

1. **Member Services. Farmer's Market:** Patti reported we are averaging one new member and about \$10 in commissions and tips, per Market Day. **Art in the Library:** Patti reported she has not had the time to work on this, but the Board did discuss some of the logistics and approaches, when the railings are installed.
2. **Arts & Culture. Hispanic Celebration:** Mark and Patti reported that they are still working on securing performers, especially the Mariachi Band. **FilAm History Month:** We are providing \$1000 to sponsor the event, and we are entitled to a booth. Mark will be there and run the booth; other Board members are encouraged to help. **Multi-Cultural Event:** Arvind said he would email a flyer to us to help promote the event. Lynn will be there in the morning; Patti for latter. Gloria and Roberta also agreed to help. Mark said we had grant funds to pay for a \$500 sponsorship.

BUSINESS CALENDAR

1. **Holiday Boutique.** Mark reported he was still working with the Credit Union regarding a space by Safeway, and he would hear next week. We discussed hours of operation and whether to hold an Open House on Friday, December 1 or Saturday the second. The Chamber's Marketplace, in conjunction with the City's Tree Lighting Event, was on Friday. There was a consensus we should open on Friday but hold our Open House on Saturday.
2. **Charitable Donations.** Arvind requested that we should offer something for Hurricane Harvey and Irma victims, but the Board declined, suggesting they would prefer to support issues closer to home. The Board then discussed making a joint donation to one of our public schools, matched by Arvind's Helping Hand organization. **Lynn moved and Arvind seconded, a motion to donate \$500 to the Music Program at ACHS, with an equal match from Helping Hand. The motion passed.** The Board agreed we should bring out our "big check" at Arvind's Multi-Cultural event.

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September 12, 2017– Page Two

3. Grant Opportunities. Mark reported that he attended the Lagunitas Brewing Company's charitable giving workshop. The good news is any request for donated beer (either for silent auction or sold with an ABC license) will be honored if we are a nonprofit. Their grant program is also reasonably open ended, provided it relates to animal welfare, music education or the arts. However, they receive 10 offers for every one funded, and the cap is \$5000. After discussion, the Board decided to pursue a grant to augment the music department's donation.
4. Annual Meeting. This item was continued to the next meeting.

OTHER BUSINESS/FUTURE AGENDA ITEMS

Mark reminded the Board that we need to start thinking about the 2018 Art Extravaganza.

The meeting adjourned at 9:00pm.

Minutes submitted by
Mark Joseph, 10/7/2017

American Canyon Arts Foundation
Board of Directors Meeting Minutes – October 10, 2017

CALL TO ORDER: President Joseph called the meeting to order at 7:12 pm at the AC Public Library Meeting Room.

1. **Board Members Present:** Mark Joseph, President; Lynn Dykstra, Vice-President; Gloria Fouts, Fayza Hamid, Ari Hood, Robert Johnson, Patti Krueger, Roberta Labaw, Joey McNaughton and Arvind Nischal, Directors
Board Members Absent: Jonette McNaughton, Secretary/Treasurer, Chris Tennyson, Francoise Bowlby, Directors
Members/Guests Present: None.
2. **Board Member Comments** – None.
3. **Member Comments** – None.

CONSENT CALENDAR *On motion by Arvind, seconded by Lynn, the consent calendar was approved.*

1. Approve Meeting Minutes for September 12, 2017.
2. Approve Financial Reports for September 2017.
3. Receive and File President's Report for September 2017.

COMMITTEE REPORTS

1. Community Support:
 - a. **Reconsider the school donation request.** Arvind brought up the fact that Ms. Abalon, the Principal at Donaldson Way Elementary, might be a better recipient for our matching grant (\$500 from ACAF and \$500 from Arvind's Helping Hands). After discussion, the consensus of the Board was to look favorably on making a \$500 grant to Donaldson Way Elementary, but we wanted to get more information on the specifics from Ms. Abalon. A second point made was that we need to develop a form and process for making grants.
 - b. **Sponsor the local Boy Scout troop.** Patti discussed the background; that Mid-City Nursery used to sponsor the club but wasn't interested in doing this any longer. She noted that it is not a great deal of time commitment from us, and would only cost \$50/year, which she would be willing to donate. This would also be a good way for the Foundation to connect with younger families. In contrast, some Board members were concerned that it did not really fit the Foundation's mission. By a show of hands, 2 Board members supported the effort; 2 were opposed and 2 abstained. Arvind offered to consider using his organization, Helping Hands, to sponsor the troop.
 - c. **Art in the Library.** Due to the Valley fires, we had nothing to report.
2. Member Services:
 - a. **Farmer's Market Update:** Patti reported that we did very well at the Market, averaging about one new member/week, and generating some sales, which helped both us and our crafts members.
 - b. **Carpool to see the Braceros exhibit at the Napa Valley Museum.** The board felt it was a good idea, but wanted to wait until after the fires settled down, perhaps early November.
3. Arts & Culture:
 - a. **Hispanic Wrap up.** The Board agreed that the event went very well, despite all the challenges, and we had better contacts now than before. It was agreed that any surplus crafts supplies would be donated to the library.
 - b. **Upcoming Events (FilAm and Multi-Cultural):** Due to the fires, both events were postponed or canceled.
 - c. **City's Community Group Funding Grant.** After discussion, the Board felt we should develop the grant request based on putting all our efforts into one event, and that should be a

partnership with Arvind's annual Multi-Cultural event. We could use the extra money to add more educational booths or displays. Also, if we had enough to spare, we could continue to sponsor other community groups, such as the Fil Am Club, when they put on cultural events. Mark said he would submit the grant before the deadline in October.

BUSINESS CALENDAR

1. Annual Dinner. The Board selected Sunday, January 21 as the date of our annual dinner, to be held at LaStrada Restaurant.
2. Update on the Holiday Boutique. Now that the space at Safeway is not an option, we might be able to use a space near RoundTable Pizza. Mark would work with Buzz Butler, the developer of the site, and report back. The Board confirmed we would charge a 30% commission on all sales.
3. Art Extravaganza. Mark stated we needed to confirm if Jamieson Ranch was still willing and interested in hosting next year's event, as well as we need to find the three judges.

OTHER BUSINESS/FUTURE AGENDA ITEMS

1. Storage Cleanup. Patti raised the need to better organize our space at the old bowling alley. The board agreed to spend up to \$350 for utility racks, filing cabinets, and plastic bins.
2. Festival of Fire. Arvind noted that he planned on having his annual Festival of Fire on January 13, at his house.

The meeting adjourned at approximately 9pm.

Minutes submitted by
Mark Joseph, 11/12/17.